



2019 Case Study Scoring Rubric

As a judge you will use the below criteria to score each team paper and video. The column under points represents the max amount you may assign the team in that category. The column under points earned is where you will provide your score for the team in that category. Fractions of points are allowed, but are limited to half of a point. (Ex: 5.5)

Team School Name: _____

Judge Name: _____

Adherence to Guidelines - Video			
<i>Category</i>	<i>Description</i>	<i>Points</i>	<i>Points Earned</i>
Length	No more than 10 minutes.	1	
Content	The video highlights the bank, and addresses the Case Study topic?	1	
Visual	Video quality including sound, charts and graphs are clear and comprehensible.	4	
<i>Point Total</i>		6	

Adherence to Guidelines - Paper			
<i>Category</i>	<i>Description</i>	<i>Points</i>	<i>Points Earned</i>
Length	Does not exceed 25 pages.	1	
Executive Summary	Includes a 1-2 page executive summary.	1	
Data Visualization	Includes no more than 10 full pages of tables and charts that address the case study findings. Charts are representative and understandable.	2	
Format	The paper is in MLA format (12 point font size, Times New Roman or similar font, and double spaced).	1	
Citations	Any referenced materials are cited appropriately.	1	
Clarity	Are the observations and analyses driving the case-study conclusions clear and cogent?	2	
Grammar & Spelling	Adheres to proper grammar, spelling and mechanics.	2	
<i>Point Total</i>		10	

Quality of Research			
Part I: Financial Analysis	Did the team analyze the following? 1. Earnings Performance 2. Loan portfolio composition 3. Asset Growth 4. Capital levels & planning 5. Liquidity	7	



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<p>Part II: Regulatory Compliance/Burden Assessment</p>	<p>Did the team address the following?</p> <p>1. Prior to passage of EGRRCPA, which regulations/regulatory requirements have been most difficult/burdensome for the bank to comply with? Please be specific and quantify cost of regulatory compliance if possible.</p> <p>2. Please describe the bank’s resources dedicated to regulatory compliance. How many full-time employees are focused on regulatory compliance and what are their job functions? Does the bank rely on any third-parties to satisfy regulatory requirements?</p>	9	
<p>Part III: Review of Relevant EGRRCPA Provisions and Impact on Case Study Bank</p>	<p>Did the team address the following?:</p> <p>1. Complete the provided chart of major items and include in your case study.</p> <p>2. The students should identify at least three specific provisions within EGRRCPA and indicate the type of impact the bank can expect to see from the changes. Alternatively, if the bank is not taking advantage of at least three of the specific provisions, describe why and provide a recommendation on how they can benefit from the provisions.</p> <p>3. Will these changes give the opportunity to serve new customers? What economic impact do you foresee in your community?</p>	10	
<p>Part IV: Looking Forward</p>	<p>Did the team address the following?</p> <p>1. Are there areas in which Congress and the banking agencies should focus their efforts to achieve additional regulatory right-sizing/burden reduction for community banks?</p> <p>2. Describe and quantify the potential economic impact on the community from these ideas.</p> <p>3. How does the bank compete for customers within its markets, and what are the main sources of competition? Is there a potential for the recently enacted changes to introduce new or changing competition with community banks in the bank's market?</p>	8	
<p><i>Point Total</i></p>		34	
<p>Total</p>		50	



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Please provide any comments or feedback for the student team: